Dear Colleague,

BIR 2017 (16th International Conference on Perspectives in Business Informatics Research) invites you to contribute by submitting paper(s) to the conference taking place in Copenhagen, Denmark in August 28-30, 2017

Conference theme: The Digital Transformation

The challenges and opportunities for the digital transformation driven by the fourth industrial revolution was the central theme for the World Economic Forum summit this year (Schwap, 2016). Industry 4.0 has been used to characterize the shift in society, enabled by connectivity and convergence of physical, digital and biological technologies. This digital transformation will impact most businesses, organizations and societies and call for new and radical approaches to how we adopt, use and manage IT. This will be the central theme of the 16th International Conference on Perspectives in Business Informatics Research.

The conference welcomes original research contributions for the conference on aspects of and future directions in Business Informatics Research with respect to the theme of digital transformation as well a new research methods and topics addressing the digital transformation. Contributions from ongoing research and implications for future directions as well as industry papers are welcome.

The submission deadline is March 25 2017.

Submitted papers will be subject to a double-blind review process. All accepted papers will be published by Springer in the LNBIP Lecture Notes in Business Information Processing Series. Papers not accepted for the main conference will have the possibility to be accepted to a pre-BIR forum day directly or after revision

Workshops, Doctoral Consortium and a pre-BIR conference forum day will be organized as satellite events, August 28-2017. Selected accepted papers for workshops, DC and the pre-BIR forum day will be included in a CEUR proceeding.

Detailed information about submission and venue and so on is available at the conference web site www.bir2017.aau.dk.

The conference is organized and hosted by the Center for industrial Production, Aalborg University, Denmark. The place for the conference will be the Aalborg University Copenhagen Campus which is easy accessible from Copenhagen Airport.

The BIR conference series create a forum where researchers in business informatics, seniors as well as juniors, could meet and discuss with each other. The BIR 2017 conference welcomes papers from all over the world. We accept original papers of the following types: full research papers, research-in-progress papers, industrial papers. Traditionally in the frame of the BIR conference, Doctoral Consortium and workshops will also take place at BIR 2017.